



News Release

For Immediate Release

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REBA Concert at Florida Strawberry Festival Sold Out

Plant City, Fla. – Feb. 17, 2025 – Tickets for Reba McEntire's performance at the 90th Annual Florida Strawberry Festival have officially sold out. The country music icon is scheduled to take the stage Friday, February 28 at 7:30 p.m. on the Wish Farms Soundstage, with an expected crowd of approximately 10,000 festival-goers.

“Reba is a true country legend, and we anticipated her show would sellout,” said Kyle Robinson, President of the Florida Strawberry Festival. “We’re thrilled to have her back, and we can’t wait to see so many people come together to enjoy her performance.”

While McEntire's show has sold out, there are still reserved seats available for other headline performances at the festival. Tickets for these concerts can be purchased online at www.flstrawberryfestival.com, by phone at 813-754-1996, on the festival’s app, or in person at the Amscot Main Ticket Gate located at 2209 W. Oak Avenue in Plant City.

"Other concerts are also selling quickly, so we encourage attendees to secure their tickets soon to ensure they don't miss out," Robinson added.

In addition to the star-studded concert lineup, the festival will feature over 20 free stage performances, more than 85 thrilling rides, 150 food vendors, seven livestock shows, eight food contests, and a wide array of arts and crafts for all ages to enjoy.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2025 Florida Strawberry Festival will take place February 27 - March 9 at 2209 W. Oak Avenue in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, YouTube and X (#berryfest25).

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