



News Release

For Immediate Release

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2025 Grand Parade winners announced at Florida Strawberry Festival

PLANT CITY, Fla. (March 4, 2025) – The winning groups in the Florida Strawberry Festival’s Strawberry Grand Parade were announced today during TITAN Contracting Grand Parade.

The Strawberry Grand Parade, produced by Berry Fine Productions, stretches two miles and draws thousands of viewers from Plant City and the surrounding areas. Entries in the parade include marching bands, local businesses, royalty, church groups and more.

In the best antique division, Woody’s won first place, Florida FFA and University of South Florida won second, and Driveway Enterprise won third.

In the special feature division, Patriots Twirling Corp won first place, Village Twirlers won second, and Drawdy’s won third.

In the civic division, J.S. Robinson PTA won first place, Plant City Little League won second, and Strawberry Crest Calendar Girl won third.

In the church division, Faith Christian won first place, The First Church of Dover won second, and Cowboys for Christ won third.

In the marching unit division, Strawberry Crest High School Band won first place, Spoto High School Band won second, and Icon Preparatory won third.

In the business/commercial division, Greenlife Environmental won first place, International Showmen Association won second, and Rough Riders won third.

The Grand Marshal Trophy was awarded to Practical Coatings.

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About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2025 Florida Strawberry Festival will take place February 27 through March 9 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, X and YouTube (#berryfest25).

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