



News Release

For Immediate Release

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One Hundred Twelve steer sold in Festival's Mosaic Youth Steer Sale

PLANT CITY, Fla. (March 11, 2025) – Exhibitors in the Mosaic Youth Steer Show sold their steer in the Mosaic Youth Steer Sale in the Patterson Companies Livestock Arena on Saturday, March 8th at the Festival grounds.

The grand champion steer, exhibited by Brielee Bedenbaugh, was purchased for \$20 per pound by SG Trailer Sales. The reserve champion steer, exhibited by Jenna Marvin, was purchased by QGS Development, and sold for \$14 per pound.

In total, one hundred twelve exhibitors sold their steers in the sale where no exhibitor earned less than \$5 per pound.

“The overwhelming support we saw at this year’s youth steer sale is a true testament to the dedication of our agriculture community, local businesses, and the people of Plant City,” said Florida Strawberry Festival President Kyle Robinson. “These youth exhibitors pour countless hours of hard work and determination into their livestock projects, and it means so much to see so many generous buyers recognize and reward their efforts. We are deeply grateful to those who continue to invest in these young exhibitors, knowing that their support not only impacts these students today but also strengthens the future of agriculture in our community.”

The Florida Strawberry Festival hosts seven youth livestock shows in total: swine, steer, beef cattle, dairy cattle, lamb, chicken and rabbit. All livestock shows and the swine sale and steer sale take place in the Patterson Companies Livestock Arena.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 650,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its

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strawberry shortcake. The 2026 Florida Strawberry Festival will take place February 26 through March 8 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, TikTok, X, and YouTube (#berryfest26).

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