



News Release

For Immediate Release

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Festival declares first-ever Schenck's Strawberry ICEE Throwdown champs

PLANT CITY, Fla. (March 5, 2025) – The Florida Strawberry Festival announced today the winner of Schenck's Strawberry ICEE Throwdown that took place Sunday on the Festival grounds.

Team "I Am Your Father" from Florida won the event where each team was given two 24-ounce Strawberry ICEEs. The team to finish both cups is declared the winner.

The Super Dog Mega Corn Dog Eating Contest is one of nine food contests held at the festival annually. The Strawberry Shortcake Eating Contest, Youth Strawberry Stemming Contest, Strawberry Pizza Pie Eating Contest, Adult Strawberry Stemming Contest, Deep-Fried Strawberry Shortcake on a Stick, Strawberry Mashed Potato Pie Eating Contest, Schenck's Strawberry ICEE Throwdown and Amish Donut Eating Contest all take place during the 11-day event in the Stingray Chevrolet Entertainment Pavilion.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2025 Florida Strawberry Festival takes place February 27 through March 9 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, Tik Tok, X and YouTube (#berryfest25).

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