



News Release

For Immediate Release

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Florida Strawberry Festival Donates \$40,000 to United Food Bank of Plant City

PLANT CITY, Fla. (June 26, 2025) – The Florida Strawberry Festival proudly presented a \$40,000 donation earlier this week to the United Food Bank of Plant City at the organization's new facility located at 702 E Alsobrook Street. The funds were raised during the Festival's 51st Annual Strawberry Ball, held Saturday, April 26, at the Charlie Grimes Family Agricultural Center.

Presented by Brewington's Towing & Recovery, this year's semi-formal Strawberry Ball featured an elegant evening of dinner, dancing, and a spirited live auction. The event brought together community leaders, sponsors, and supporters in a shared effort to fight hunger locally.

Over the last four years, the Florida Strawberry Festival has contributed more than \$200,000 to the local organization through the Strawberry Ball, demonstrating its continued commitment to serving the community beyond the Festival gates.

"The United Food Bank is a cornerstone of hope and help for so many families in our community," said Florida Strawberry Festival Chairman Pam Warnock. "We're honored to support their mission and extend the heart of the Festival beyond our grounds and into the lives of those who need it most."

The Strawberry Ball has been a cherished tradition of the Florida Strawberry Festival for over five decades. In recent years, the addition of live auction items and sponsorships has helped significantly increase the event's impact on local charities.

The 52nd Annual Strawberry Ball is scheduled for April 25, 2026.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the Festival's headline entertainment, youth livestock shows, exhibits of commerce, and of course, its world-famous strawberry shortcake. The 91st Annual Florida Strawberry Festival will be held February 26 – March 8, 2026, in Plant City, Fla. For more information, visit www.flstrawberryfestival.com or follow us on Facebook, Instagram, X, and YouTube using #berryfest26.

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