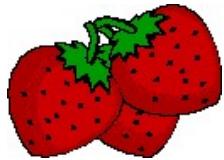


# STRAWBERRY SHORTCAKE EATING CONTEST

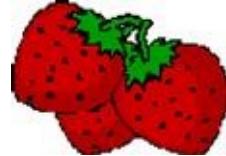
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(Make-Your-Own Strawberry Shortcake)

Thursday, March 5, 2026, 2:00 p.m.  
Stingray Chevrolet Entertainment Pavilion



**Contest open to: Participants 18 years old or older, only 1 member per family. No teams. The 10 contestants for the Strawberry Shortcake contest will be chosen by lottery. Registration begins at 1:30 p.m.**

This annual event has become one of the most popular events of the entire week and certainly one of the most exciting.

It is a time endurance test. Participants are given **10 minutes in which to consume four pounds of strawberry shortcake, complete with whipped cream.** Each portion is carefully weighed, bibs are supplied, and eating utensils placed in hands. The rest is a battle to the finish - and the winner receives an unusual trophy.

**Anyone participating in this contest by way of entry, hereby agrees and consents to the use of any picture of contestant in any or all publications, TV, publicity brochure, internet, etc., that the Florida Strawberry Festival® may desire.**