



News Release

For Immediate Release

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Ticket Sales for Festival Headline Entertainment Begin Tomorrow

PLANT CITY, Fla. (Dec. 10, 2025) – Tickets to the 2026 Florida Strawberry Festival’s headline entertainment shows on the Wish Farms Soundstage will go on sale Thursday, Dec. 11 at 8 a.m.

Tickets for each show may be purchased online at www.flstrawberryfestival.com, through the Festival’s app (available on Google Play and the Apple App Store), by phone at 813-754-1996, or in person at the Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City. For information regarding ADA-accessible seating or group sales, please call 813-719-6680.

“We’re thrilled to welcome guests back for another extraordinary year,” said Florida Strawberry Festival President Kyle Robinson. “Each season, our entertainment offerings grow in exciting new ways, and this year is no exception. We appreciate the unwavering support of our community and look forward to celebrating with everyone once again.”

Advance tickets for admission are also available beginning Thursday and can be purchased while buying tickets for headline entertainment shows. Advance admission tickets are \$10 for adults, \$4 for children ages 6 to 12, and children 5 years old and under are admitted free with a paying adult.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 650,000 visitors enjoy the Festival’s headline entertainment, youth livestock shows, exhibits of commerce, contests, local vendors, rides, and, of course, world-famous strawberry shortcake. The 2026 Florida Strawberry Festival, themed “Still Growing,” will take place February 26 – March 8 in Plant City, Florida. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, X, TikTok, and YouTube (#BerryFest26).

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