



News Release

For Immediate Release

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Forrest Frank Officially Sells Out Florida Strawberry Festival Performance

PLANT CITY, Fla. (Jan. 15, 2026) – The Florida Strawberry Festival announced today that tickets for Forrest Frank's headline performance are now officially sold out, confirming one of the fastest-selling shows in Festival history.

When tickets initially went on sale in December, the performance sold through the vast majority of available seats within hours, prompting widespread demand and early sellout expectations. However, a limited number of single and ADA-accessible seats remained available, delaying the Festival's ability to formally declare the show sold out. As of today, all seating—including ADA accommodations—has now been fully reserved.

Frank will take the Wish Farms Soundstage on Friday, March 6, 2026, at 7:30 p.m., where a full crowd of approximately 10,000 guests is expected.

“The response to Forrest Frank’s show has been nothing short of incredible,” said Florida Strawberry Festival President Kyle Robinson. “The overwhelming majority of tickets were claimed almost immediately when they went on sale, which clearly showed how excited fans were. While we held availability briefly to ensure proper access for all guests, we’re thrilled to now officially call this show a sellout. Forrest Frank’s connection with audiences of all ages truly reflects the kind of fresh, relevant entertainment we strive to bring to Plant City each year.”

Reserved seat tickets remain available for other headline performances throughout the Festival and may be purchased online at www.flstrawberryfestival.com, through the Festival app on Google Play and the Apple Store, by phone at 813-754-1996, or in person at the Amscot Main Ticket Office at 2209 W. Oak Avenue in Plant City.

“The excitement surrounding our 2026 entertainment lineup continues to grow,” Robinson added. “While Forrest Frank’s performance is now officially sold out, several other shows are

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trending very strongly. We encourage guests to review the schedule and secure their tickets early, as demand across the board has been exceptional.”

Beyond headline concerts, the Festival will feature more than 20 grounds entertainers, over 85 rides, nearly 350 vendors, agricultural and youth livestock competitions, creative arts displays, and hundreds of commercial exhibitors.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community celebration honoring the annual strawberry harvest of Eastern Hillsborough County. More than 650,000 visitors attend each year to enjoy headline entertainment, exhibits of commerce, youth livestock shows, unique foods, and the Festival’s iconic strawberry shortcake. The 2026 Florida Strawberry Festival, where we’re “Still Growing” is scheduled for February 26 - March 8, 2026, in Plant City, Florida. For details, visit www.flstrawberryfestival.com or follow the Festival on Facebook, Instagram, X, TikTok, and YouTube (#BerryFest26).

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