



News Release

For Immediate Release

Jennifer L. Morgan
Media Contact
813-752-9194
jennifer@flstrawberryfestival.com

Ty Myers' Concert at Florida Strawberry Festival Sold Out

Plant City, Fla. | Feb. 27, 2026 – Tickets for Ty Myers' performance at the 91st Annual Florida Strawberry Festival have officially sold out. The rising country star is scheduled to perform Saturday, February 28 at 7:30 p.m. on the Wish Farms Soundstage, with an expected crowd of approximately 10,000 festivalgoers.

“Ty Myers has quickly become one of the most talked-about young artists in country music, and we anticipated strong demand for this show,” said Kyle Robinson, President of the Florida Strawberry Festival. “His authentic sound, powerful songwriting, and strong connection with fans made this a highly anticipated concert. We're excited to welcome him to the Wish Farms Soundstage for what will be an unforgettable night.”

While Myers' concert has sold out, there are still reserved seats available for other headline performances at the festival. Tickets for these concerts can be purchased online at www.flstrawberryfestival.com, by phone at 813-754-1996, through the festival's app, or in person at the Solution Source Construction Box Office located on the southwest corner of the TECO Expo Hall.

“With other concerts also selling quickly, we encourage attendees to secure their seats as soon as possible,” Robinson added.

In addition to the headline entertainment, the festival features over 20 free stage performances, thrilling rides, more than 150 food vendors, youth livestock shows, food contests, and an array of arts and crafts for visitors of all ages to enjoy.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community celebration of the strawberry harvest in Eastern Hillsborough County. Each year, over 650,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits, and, of course, its famous strawberry shortcake. The 91st Annual Florida Strawberry Festival takes place February 26 – March 8, 2026, in Plant City, Florida. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, YouTube, TikTok and X.

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