



News Release

For Immediate Release

Jennifer L. Morgan
Media Contact
813-752-9194
jennifer@flstrawberryfestival.com

2026 Youth Beef Breed Showmanship winners announced

PLANT CITY, Fla. (March 10, 2026) – Exhibitors in the Florida Strawberry Festival’s Beef Breed Showmanship Contest, sponsored by Bad Boy Mowers, competed against one another on Sunday, March 8 to find the event’s top showman.

In the showmanship contest, which takes place in the Patterson Co. Livestock Arena in the Grimes Family Agricultural Center, exhibitors are judged on their ability to present their animals to the judge. They are separated into three categories based on age: senior, intermediate or junior.

In the senior showmanship division, Alli Taylor won grand champion.

In the intermediate division, Madilyn Nichols won grand champion.

In the junior division, Hadley Compton won grand champion.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, nearly 600,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2026 Florida Strawberry Festival will take place February 26 - March 8 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, X and YouTube (#berryfest26).

###