



News Release

For Immediate Release

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Deep-Fried Strawberry Shortcake on a Stick team awarded at 2026 event

PLANT CITY, Fla. (February 26, 2026) – The Florida Strawberry Festival announced today the winner of its Deep-Fried Strawberry Shortcake on a Stick Relay that took place on the Festival grounds.

Team “Strawberry Gang” from Florida claimed the title in the fast-paced competition, where each contestant was challenged to devour a Deep-Fried Strawberry Shortcake on a Stick. The first team to finish all four strawberry treats was declared the winner. After competing for four years, the “Strawberry Gang” earned its first victory. Team members include Joy Davis, Skyer Brown, Stanley Arbogast and Kasadee Arbogast.

The Deep-Fried Strawberry Shortcake on a Stick is one of nine food contests held at the festival annually. The Strawberry Shortcake Eating Contest, Youth Strawberry Stemming Contest, Strawberry Spaghetti Eating Contest, Adult Strawberry Stemming Contest, Strawberry Mashed Potato Pie Eating Contest, Super Dog Mega Corndog Eating Contest, Schenck’s Strawberry ICEE Throwdown and Amish Donut Eating Contest all take place during the 11-day event in the Stingray Chevrolet Entertainment Pavilion.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community celebration of the strawberry harvest in Eastern Hillsborough County. Each year, over 650,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits, and, of course, its famous strawberry shortcake. The 91st Annual Florida Strawberry Festival takes place February 26 – March 8, 2026, in Plant City, Florida. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, YouTube, TikTok and X.

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