



# News Release

## For Immediate Release

Jennifer Morgan  
Media Contact  
813-752-9194  
jennifer@flstrawberryfestival.com

### **2026 Grand Parade winners announced at Florida Strawberry Festival**

PLANT CITY, Fla. (March 2, 2026) – The winning groups in the Florida Strawberry Festival’s Strawberry Grand Parade were announced today during TITAN Contracting Grand Parade.

The Strawberry Grand Parade, produced by Berry Fine Productions, stretches two miles and draws thousands of viewers from Plant City and the surrounding areas. Entries in the parade include marching bands, local businesses, royalty, church groups and more.

In the best antique division, Practical Coatings won first place, MainStreet won second, and Florida FFA and University of Florida won third.

In the special feature division, Patriots Twirling Corp won first place, Drawdy’s won second, and Plant City Diamond Elite won third.

In the civic division, Daughters of Confederacy won first place, Shriners Egypt Temple won second, and Miss Southwest Central Florida Scholarship Organization and Sunshine Princesses won third.

In the church division, The First Baptist Church of Dover won first place, Faith Christian won second, and Kingdom Creations won third.

In the marching unit division, Spoto High School Band won first place, Strawberry Crest High School Band won second, and Plant City High School won third.

In the business/commercial division, International Showmen Association won first place, 1916/Dukes Brewhouse won second, and Rough Riders won third.

In the march of honor division, Strawberry Crest High School JROTC won first, Plant City High School JROTC won second, and Durant High School JROTC won third.

-more-

The Grand Marshal Trophy was awarded to ICON Preparatory.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 650,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2026 Florida Strawberry Festival will take place February 26 through March 8 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram, X, TikTok and YouTube (#berryfest26).

###