



# News Release

## For Immediate Release

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### **Festival announces Schenck’s Strawberry ICEE Throwdown champ**

PLANT CITY, Fla. (March 5, 2026) – The Florida Strawberry Festival announced today the winner of Schenck’s Strawberry ICEE Throwdown that took place Sunday on the Festival grounds.

Team “Strawberry Has Three R’s” from Florida won the event where each team was given two 24-ounce Strawberry ICEEs. The team to finish both cups is declared the winner.

The Super Dog Mega Corn Dog Eating Contest is one of nine food contests held at the festival annually. The Strawberry Shortcake Eating Contest, Youth Strawberry Stemming Contest, Strawberry Pizza Pie Eating Contest, Adult Strawberry Stemming Contest, Deep-Fried Strawberry Shortcake on a Stick, Strawberry Mashed Potato Pie Eating Contest, Schenck’s Strawberry ICEE Throwdown and Amish Donut Eating Contest all take place during the 11-day event in the Stingray Chevrolet Entertainment Pavilion.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 650,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2026 Florida Strawberry Festival takes place February 26 through March 8 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram, Tik Tok, X and YouTube (#berryfest26).

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