



News Release

For Immediate Release

Jennifer Morgan
Media Contact
813-752-9194
jennifer@flstrawberryfestival.com

Shoebox float winners declared at 2026 Festival

PLANT CITY, Fla. (February 26, 2026) – The winners in the Florida Strawberry Festival’s shoebox float contest were announced today.

The contest, sponsored by TrueStim, allows children in first through sixth grade, as well as exceptional student education participants, to decorate a shoebox to look like a miniature parade float. All floats entered are on display all 11 days of the Festival in the Parke Building on the Florida Strawberry Festival grounds.

In the exceptional student education category, Aubrie W. won first place; Mateo D. won second place and Jalen J. won third place.

In the first and second grade category, Collins H. won first place; Drake B. won second place and Kaiyah V. won third place.

In the third and fourth grade category, Korbin G. won first place; Aubrey S. won second place and Hunter M. won third place.

In the fifth and sixth grade category, Zoey V. won first place; Chloe C. won second place and Raegan C. won third place.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the Festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its world-famous strawberry shortcake. The 2026 Florida Strawberry Festival was held February 26 through March 8 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, X and YouTube (#berryfest26).

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