



News Release

For Immediate Release

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Florida Strawberry Festival Shortcake eating champion announced

PLANT CITY, Fla. (March 5, 2026) – The Florida Strawberry Festival crowned the champion of its Strawberry Shortcake Eating Contest during today’s competition on the Festival grounds.

Contestants competed to see who could finish a serving of the Festival’s famous strawberry shortcake the fastest. When the final bite was taken, Don Fiore claimed first place and earned the title of this year’s Strawberry Shortcake Eating Contest champion.

The Strawberry Shortcake Eating Contest is one of nine food contests held at the Festival annually. The Youth Strawberry Stemming Contest, Adult Strawberry Stemming Contest, Strawberry Spaghetti Eating Contest, Deep-Fried Strawberry Shortcake on a Stick Relay, Schenck’s Strawberry ICEE Throwdown, Strawberry Mashed Potato Pie Eating Contest, Amish Donut Eating Contest and the Super Dog Mega Corndog Contest all take place during the 11-day event in the Stingray Chevrolet Entertainment Pavilion.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community celebration of the strawberry harvest in Eastern Hillsborough County. Each year, over 650,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits, and, of course, its famous strawberry shortcake. The 91st Annual Florida Strawberry Festival takes place February 26 – March 8, 2026, in Plant City, Florida. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, YouTube, TikTok and X.

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