STRAWBERRYICEE THROWDOWN

Sunday, March 7, 2027 at 2:00pm

Must be 18 years or older to compete.

Registration begins at 1:30 pm inside The Stingray Chevrolet Entertainment Pavilion via QR Code

Teams of two compete to see who can complete 32 ounces of Strawberry Icee in the shortest amount of time.

Brain Freeze! Here is your chance to cool off quickly during your visit to the Florida Strawberry Festival.

Six teams of two will compete in the Strawberry Icee Throwdown.

This is how it works. The first contestant will drink 16 oz of Strawberry Icee, once finished the second contestant will step forward to drink their 16 oz cup of Strawberry Icee. The team to finish both cups wins. Icee cups may not be shared. Nothing can be left in the cup or on the floor.

A Trophy will be provided to the winner of the competition.

Anyone participating in this contest by way of entry, hereby agrees and consents to the use of any picture of contestant in any or all publications, TV, publicity brochure, Internet, etc., that the Florida Strawberry Festival® may desire.