

News Release

For Immediate Release

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Florida Strawberry Festival announces headline entertainment lineup for 2027 event

PLANT CITY, Fla. (Nov. 13, 2026) – The Florida Strawberry Festival released today its lineup of artists performing on the Wish Farms Soundstage at the 2027 event. The lineup is as follows:

Thurs., Mar. 4
3:30 p.m. – The Oak Ridge Boys
7:30 p.m. – Styx

Fri., Mar. 5
3:30 p.m. – Tommy James & The Shondells
7:30 p.m. – Josiah Queen

Sat., Mar. 6
3:30 p.m. – Shaboozey
7:30 p.m. – Max McNown

Sun., Mar. 7
6:30 p.m. – Hudson Westbrook with McCoy Moore

Mon., Mar. 8
3:30 p.m. – Tanya Tucker
7:30 p.m. – Maverick City

Tues., Mar. 9
3:30 p.m. – Roots & Boots featuring Sammy Kershaw, Collin Raye & Aaron Tippin
7:30 p.m. – Travis Tritt

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Wed., Mar. 10
3:30 p.m. – Micky Dolenz: 60 Years of The Monkees
7:30 p.m. – 38 Special

Thurs., Mar. 11
3:30 p.m. – Grand Funk Railroad
7:30 p.m. – Charlie Wilson

Fri., Mar. 12
3:30 p.m. – Lorrie Morgan
7:30 p.m. – Becky G

Sat., Mar. 13
7:30 p.m. – Jamey Johnson

Sun., Mar. 14
7:30 p.m. – Train

Advance tickets for gate admission and headline entertainment shows will go on sale Thursday, Dec. 10, 2026, at 8 a.m. EST at the Amscot Main Ticket Office, located at 2209 W. Oak Avenue in Plant City. Tickets may also be purchased online at www.flstrawberryfestival.com, through the Festival app or by phone at 813-754-1996.

"Every year, the Florida Strawberry Festival brings people together through the traditions, memories and experiences that make this community so special," said Florida Strawberry Festival President Kyle Robinson. "Our 2027 theme, 'A Timeless Tradition,' reflects the lasting connection generations of families have with this Festival. We are excited to welcome an outstanding lineup of entertainers representing a variety of musical styles and generations. From longtime favorites to some of today's most exciting artists, there is something for everyone to enjoy. We look forward to celebrating another unforgettable year with our community and visitors."

About the Florida Strawberry Festival®

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the Festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its famous strawberry shortcake. The 92nd Annual Florida Strawberry Festival, themed "A Timeless Tradition," will take place March 4–14, 2027, in Plant City, Fla. For more information, visit www.flstrawberryfestival.com and follow the Festival on Facebook, Instagram, X and YouTube.

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